



CREATIVE

LIVE EVENTS

DIVISION

ARTIST TOURS ~ CORPORATE EVENTS ~ THEATER ~ SPORTING EVENTS ~ FESTIVALS ~ LARGE SCALE ENGAGEMENT
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A DEEP LOOK IN OUR LIVE EVENTS DIVISION

"Creating event experiences that leave everlasting memories is the goal. However, accomplishing this while within budget, landing deadlines and staying on brand is true success."

*~ Ryan Maag
Director of Performance, Events and Audience Engagement*

Our Live Events Division specializes in crafting **unforgettable** experiences and fostering deep audience connections. What sets us apart is our **foundation** in performance art, allowing us to blend creativity and expertise. We've truly perfected the art of **multi-dimensional** entertainment, delivering immersive moments that leave a lasting **impact**.

Our meticulous attention to detail and unmatched **creativity** resonate seamlessly with the **evolving** expectations of modern audiences, who place growing value on **authentic**, personal connections.



OUR PROCESS

OUR PROCESS UNFOLDS IN FOUR IMPACTFUL STEPS

1. VISION

Our journey starts with a clear vision: aligning the project's goals with your brand. Through our unique onboarding, we deeply understand your audience, creating experiences that resonate and achieve your objectives.



2. EXPLORE

Through collaboration and rehearsals, we generate innovative ideas and craft impactful moments. By designing immersive experiences and enhancing engagement, we ensure alignment with your brand while staying on budget and meeting deadlines.



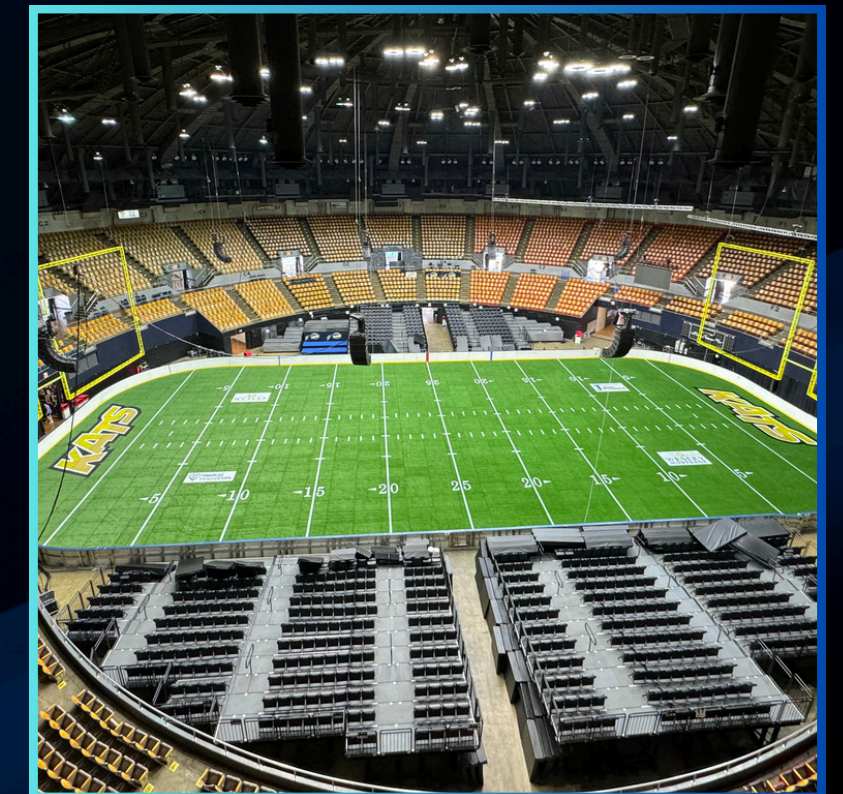
3. EXECUTION

Once the vision is set and the team aligned, we seamlessly integrate it into every detail of the show, performance, and event, ensuring it captures the concept's essence.



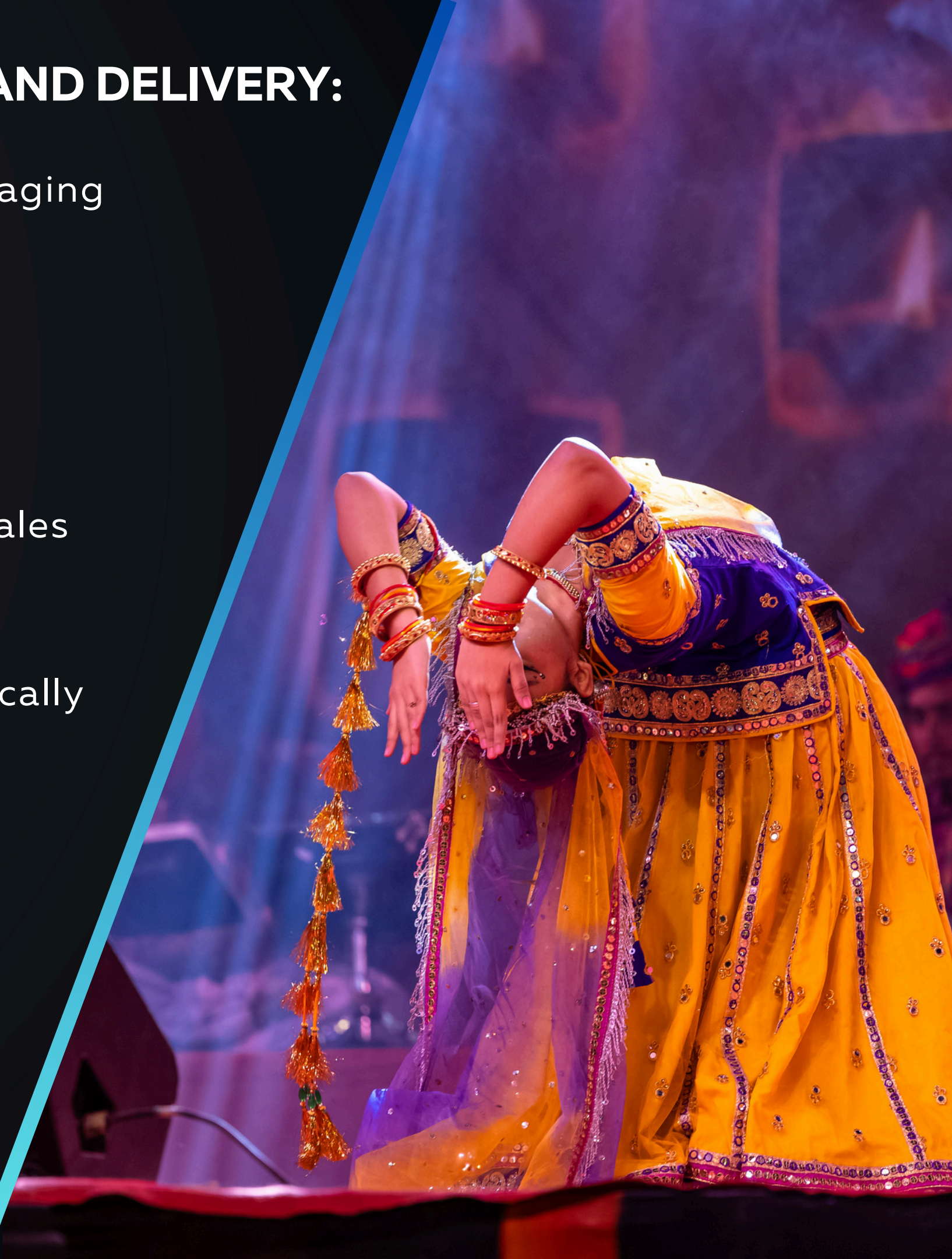
4. ANALYSIS

The final step is a thorough event analysis, assessing the vision's execution and identifying ways to refine and enhance future experiences.



KEY PILLARS FOR SEAMLESS EVENT INTEGRATION AND DELIVERY:

- Seamless Integration: Coordinate set, production, and staging for a unified event experience.
- Event Flow Design: Optimize layouts and sequences for dynamic, engaging performances.
- Impactful Delivery: Refine entrances, transitions, and finales for maximum audience impact.
- Audience Engagement: Guide teams to connect authentically and enhance the event atmosphere.
- Performance Insights: Conduct reviews and provide actionable feedback for continuous improvement
- Brand Alignment: Ensure performances align with brand identity and audience expectations.



SEE WHAT PEOPLE ARE SAYING...

"Ryan Maag and his team are extremely vetted, proving the ability to speak multiple languages in the world of entertainment. He is not just a hireable creative, Ryan is a "Game-Changer."



STACY SWAIN

Executive Producer, Manager and Show Developer.

"Ryan with TSP Creative is a dedicated and creative architech of live performances who is passionate about creating unforgettable experiences for every event. Ryan is a true visionary."



SIMON LYTHGOE

Executive Producer Netflix "Meet Me Next Christmas", Creator of "American Idol"

"Ryan is flawless and unflappable with an infinite well of creative genius. An invaluable resource. The TSP team of creatives has made our experience amazing."



TAMARA DADD ALAN

ESQ., CEO Nashville Kats Pro Arena Football

"Ryan is a visionary. We have worked across several industries together and every project completely enriches because he is involved. He is not only a true artist and creative, but he has a business acumen to match."



ADLEY

Owner / Creator of Viralish the Social Media Empire



OUR CREATIVE WORKS HAVE BEEN SEEN ON:

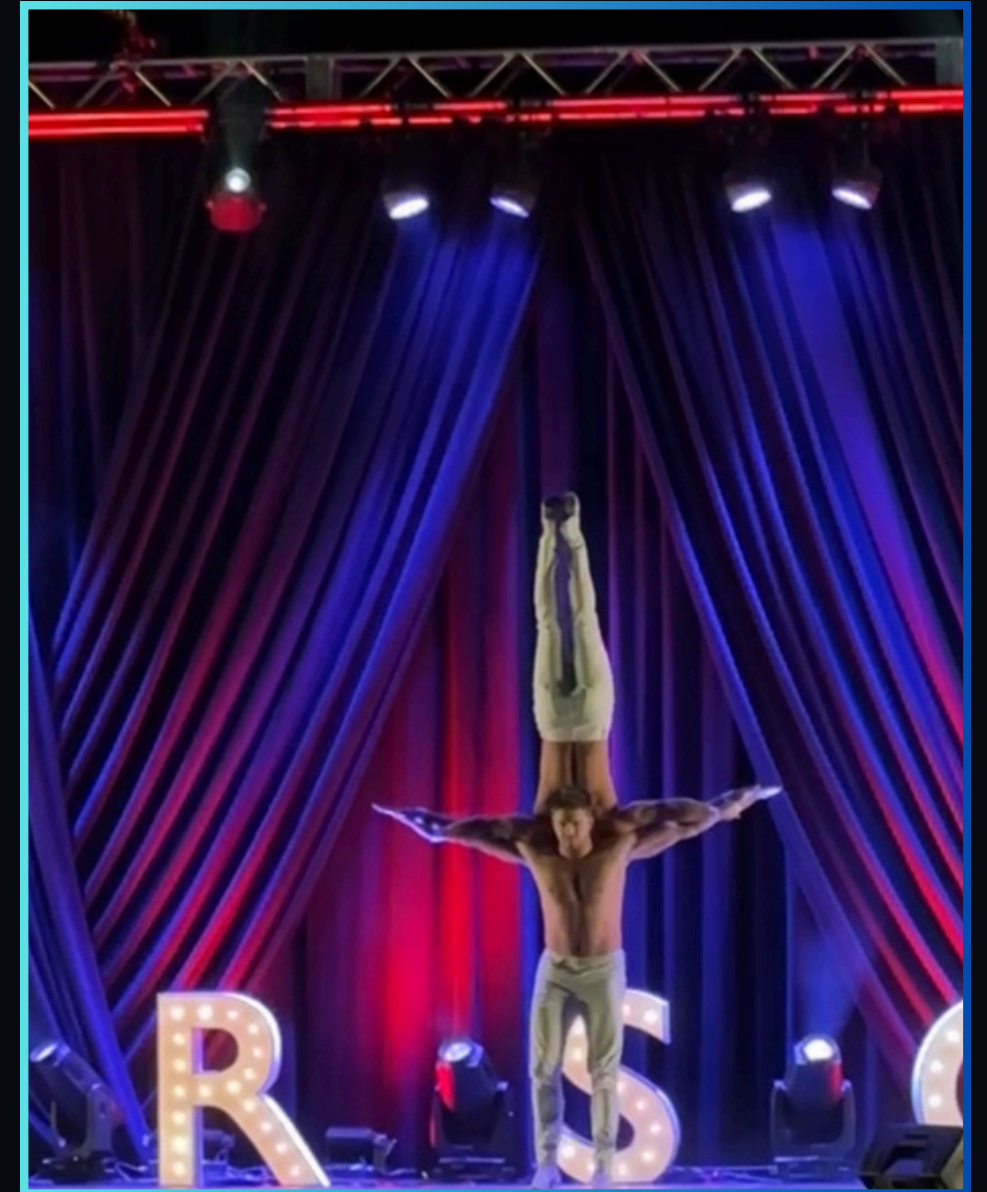




LiveNation Tour "CHEER"



PyeongChang Winter Olympics



Nashville CheerSource Event Experience



80th Anniversary D-Day Normandy, France

WORK HIGHLIGHTS



SuperBowl Half-Time LII



TOP SCALE PERFORMANCES

WWW.TSPCREATIVE.COM

LET'S DIVE IN TOGETHER.

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